



Beyond our Building Capital Campaign 2024



Families in the historically underserved communities of Beaumont, Lonsdale and Mechanicsville in Knoxville depend on Wesley House Community Center for the resources they need to survive and thrive. For Wesley House to continue as a critical support system and to increase our impact we must undertake large scale renovations, repairs, and improvements to the center. These projects will also enable Wesley House to become licensed as a childcare center resulting in both the expansion of services and the ability to serve more children. Join us as we work to

ensure Wesley House continues to be a cornerstone system of support empowering Knoxville's most vulnerable children and families well into the future.

The Need

The facilities and vehicles used by Wesley House need updating and modernizing to serve more children and families more safely and securely. Key capital improvements will also secure a state license as a childcare center enabling us to better meet the needs of the families we serve while also providing an ongoing source of income to Wesley House.

The Plan for \$3 Million

Childcare License Requirements

- Sprinkler System
- Fence
- Fire Alarm System
- Asbestos Removal
- Emergency Exit Lighting
- ADA Restrooms
- Flooring Repairs
- Egress Stair Enclosure Repairs
- Door Frame and Hardware Replacement

Other

- Roof Replacement
- Window Replacement
- Passenger Van
- Exterior Wall
- Chimney Takedown
- Siding Repairs
- Maintenance Reserve

About Wesley House

Since 1907, Wesley House Community Center has served low-income children, families and individuals in the most marginalized communities of Knoxville - Lonsdale, Beaumont, Mechanicsville - with childcare, food distribution and social outreach programs for seniors. Founded to serve the childcare needs of women working low-wage jobs in textile mills more

Wesley House program participants reflect the overall communities we serve.

Student Demographics

- 82% children of color, primarily African American
- 61% single caregiver households.
- 50% of families make less than \$20,000 per year

Senior Demographics

- 85% of services participants are persons of color.
- 100% of have incomes less \$20,000.

than 100 years ago, Wesley House has listened to and learned from those we support adapting programs and services to meet community needs as they have changed over the years.

CARES - Serving 220 Children Annually

Wesley House Community Center offers after-school childcare and services for 10 Knox County, Title 1 schools. Students are transported by Wesley House to this safe environment where they become part of a caring community and participate in a full range of academic, social, behavioral, spiritual and nutrition support and services. Children enjoy the following through the CARES program:

- 24 hours of math each month
- 24 hours reading each month
- Homework support provided by a retired teacher
- Enrichment such as performing arts and recreational activities
- Appropriate behavior education and reinforcement using the Positive Behavioral Intervention and Supports (PBIS) model
- Nutritious snacks
- Daily devotion

STEP – Serving 125 Children

Summertime Enrichment Program (STEP) is an 8-week program supporting children and their needs when school is not in session. In addition to the services offered through CARES, children receive three meals each day and participate in fun and educational field trips.

WISE – Serving 25 Seniors

Wellness In Senior Education (WISE) provides critical social, emotional, and nutritional support for underserved seniors through food, fun, and fellowship. Participants gather on Fridays for a noon meal, fellowship, and their favorite game, BINGO! Throughout the year, staff stay connected with our seniors assisting with day-to-day needs and mitigating social isolation.

EMERGENT NEEDS

Emergent Needs is a program that is continually evolving to meet the most pressing needs of the community served. Currently Wesley House operates the Red Bird Community Store providing free food, clothing, and household items.

It's up to You

You can transform the lives of hundreds of children by giving to transform the facilities and services at Wesley House. Every parent wants the best for their children. Honor the spirit and vision of the founders of Wesley House through a gift of cash or pledge your gift over as many as five years.

We will be pleased to review the naming opportunities for this project. All gifts of \$2,500 or more will be listed on a recognition in our main exhibit space.

